

just keep talking
2012

an incentive program exclusively
from Baer Insurance

It's simple.

You give us referrals.

We give you prizes.

Easy.

(see reverse for details)



BAER
Madison

Mt. Horeb
Janesville

Rockford
Chicago Area

888.729.2237



For Each
Referral
you give

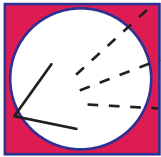


Monthly
Drawing

**2012 Year End Grand Prize
Winner takes a trip to the
Prize Vault for their choice
of one grand prize!**



Prize Vault



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We've built our agency by taking special care of you and our other clients. And it shows in the large number of people who call us because you recommend us. Naturally we want to grow – with clients like you. Our best new clients call us because of your recommendation, so ... we LOVE it when you **Just Keep Talking** about the special treatment and great prices you receive from us!

We could give our advertising dollars to newspapers, ad agencies, telemarketing, etc... but we'd rather give them to you, because...

YOU Are The Best Advertising We Have!

<h1>2011 grand prize winner!</h1> <p>Dave and Sharon Schwoegler</p>			
	<p>Dave Winner!</p>	<p>Sharon Winner!</p>	<p>Melanie Personal Acct. Mgr.</p>

home
auto
boat
umbrella
commercial liability
property
work comp
bonds
life
group health
individual health
employee benefits

what to do

Tell a friend, a colleague, a relative, a neighbor, an acquaintance ... whoever about us. You win when they contact us. (Don't worry, we ask why they called).

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Remember, you may refer as many people and enter as many times as you want. **Multiple Referrals = Multiple Chances to Win.** Your name will be automatically entered into the monthly drawing. At the end of the year, your entries will go into the Grand Prize Drawing.

People to Refer:

Neighbor _____

Family _____

Friend _____

Co-Worker _____

three ways to win

- You receive one free **lottery ticket** for each referral.
- You will also be entered in the monthly **\$50 Madison Originals Gift Certificate** drawing at a local restaurant for each referral.
- At the end of the year, we'll conduct a random drawing from all the entries to win a **Trip to the Baer Prize Vault!** Drawing winner chooses one prize from the following prize packages:
 - Grand Geneva or Kalahari Resort Package
 - 2 \$400 American Airlines gift cards
 - Car GPS Navigation System, carrying case & gasoline gift card
 - Wii package
 - Home Theater System